# PROJECTS WEB/DESKTOP APPLICATION

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## • ABOUT ME

I enjoy figuring out how to make things work better.

Creating meaningful experiences to the world through design.



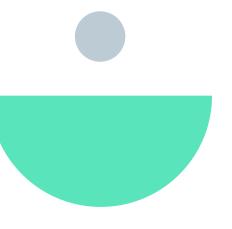
- > Design Thinking
- > Storyboarding
  - > UX Research
  - > UX Design

- Creating Wireframes High/Low fidelty
- Creating InteractionModels & Prototyping
- > UI Design
- > E-Commerce

- > AR, VR, WEBXR Mixed Reality
- > Working with Engineers to Implement Features
- > Artificial Inteligence
- > Basics on HTML/CSS

- > 3D Production
- > Branding
- > Print Designs
- > Motion Design

I thrive on learning new things



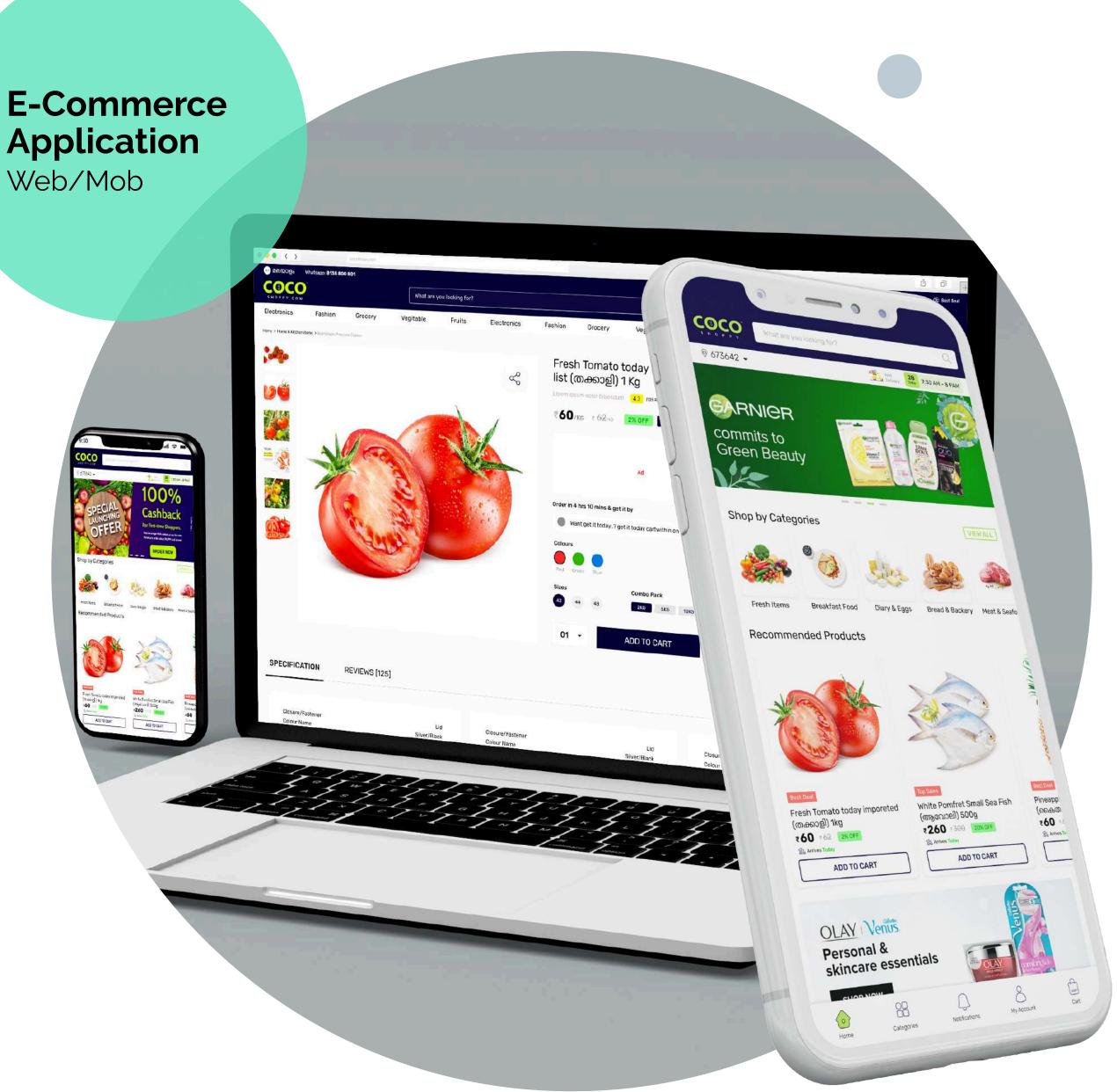


#### SEEKRIGHT

SeekRight takes away all the limitations of the traditional survey processes to give the clients a robust solution that drives efficiency across the value chain. SeekRight analytics is used in various sectors such as Road Analytics, Crowd Analytics, Rail Analytics, and Water analytics.

SeekRight's road analytics leverages years of expertise in AI to bring you a truly effective and price-sensitive solution.

My Role: A Complete Product Design (UX Flow, Wireframing, Prototyping, UI Design, Branding, etc;)



#### COCOSHOPPY.COM

Cocoshoppy is an online platform where customers can order A to Z Groceries and home needs through a mobile application, a website, WhatsApp, or even a telephone. Once you place an order, it will reach your doorsteps within no time.

Some of the highlighting features that make Cocoshoppy unique from other e-commerce platforms include user-friendly platform, Voice Search, Express Delivery, Delivery within 24 Hours, Affordable price, Fresh from the farms, and best quality products.

My Role: Product Director (UX Design, Prototyping, UI Design, Branding, etc;)

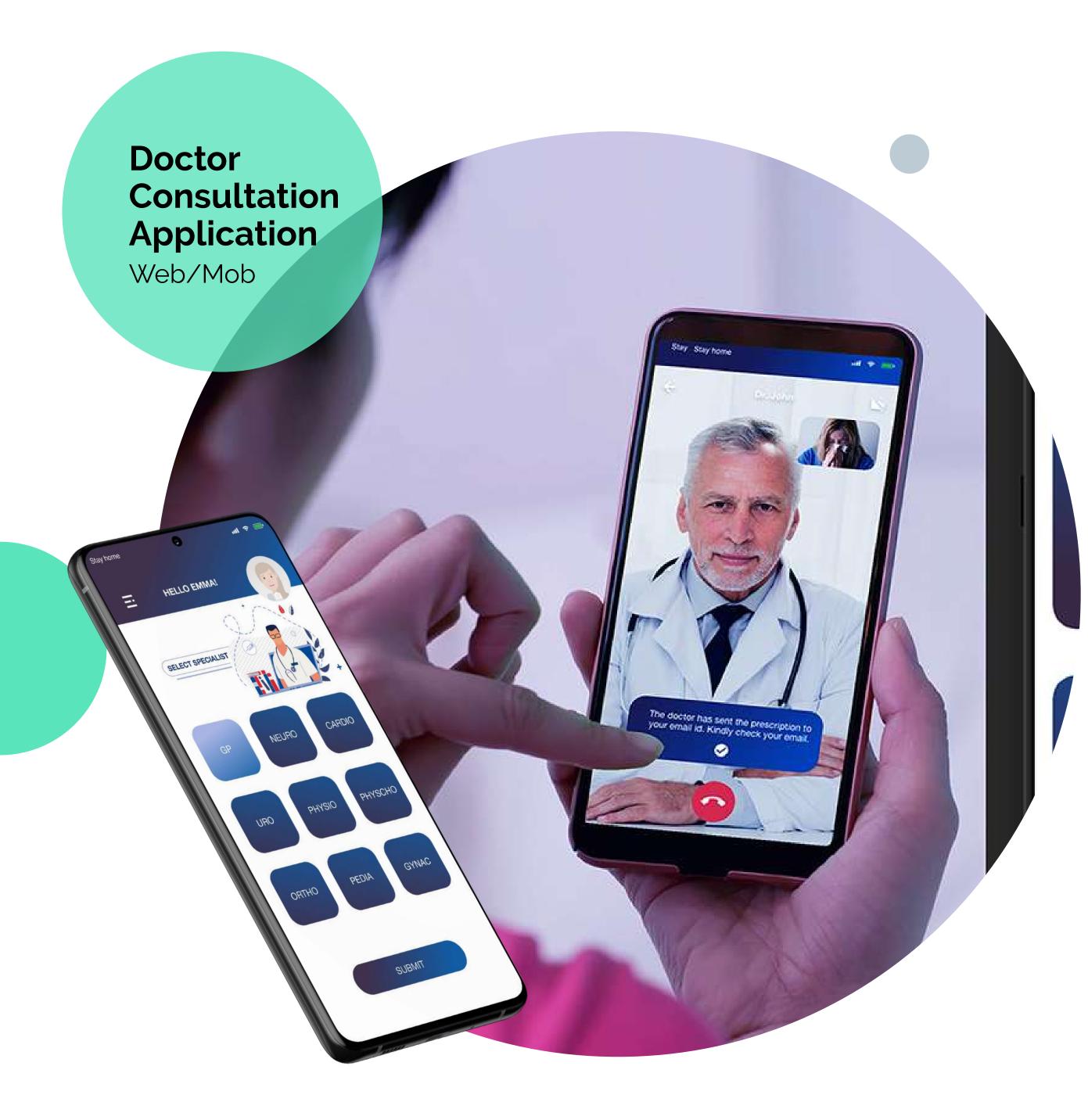


#### UNION COOP VIRTUAL STORE

Virtual stores are the next big thing in e-commerce. Offering endless new opportunities for brands to present their goods to customers—the digital take on a real shopping experience is set to be huge.

A virtual store takes the full browsing experience you'd expect from a real shop and makes it digital. The result is an online store that consumers can explore just as they would in real life but from the comfort of their own homes.

My Role: Product Designer Front-end& Back-end (UX Design, Wireframing, Prototyping, UI Design, etc;)

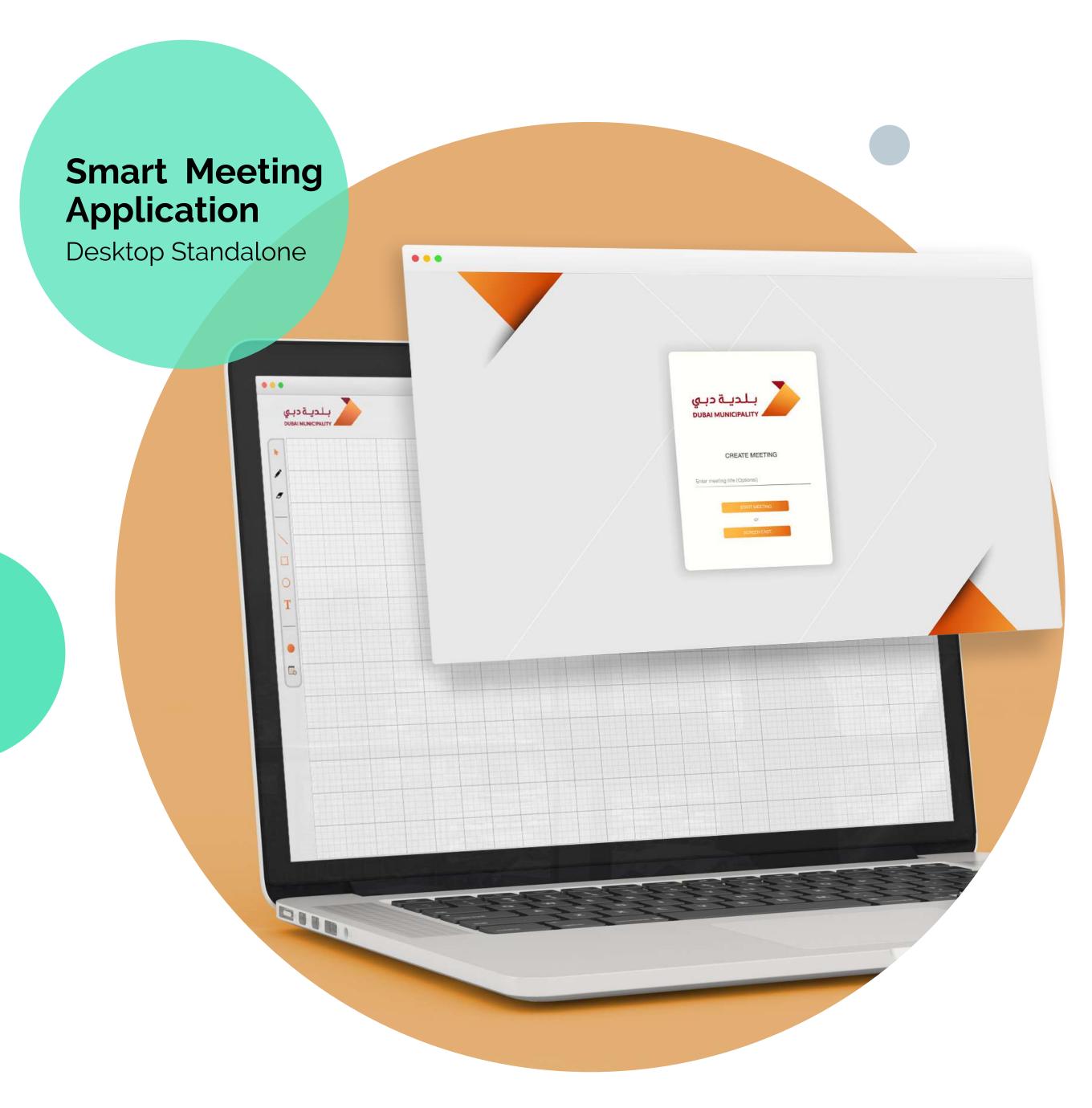


#### TASQCARE

Tasqcare provides a platform that allows access to a vast collection of healthcare professionals no matter where they may be located. The application is built to utilize the best of current technology without having the need to have very high-end devices. All you need is a smartphone/PC and an internet connection.

https://youtu.be/9IJDgX-ySlk

My Role: UI Designer (Wireframing, Prototyping, UI Design, etc;)



#### SMART MEETING (GIS) DUBAI MUNICIPALITY

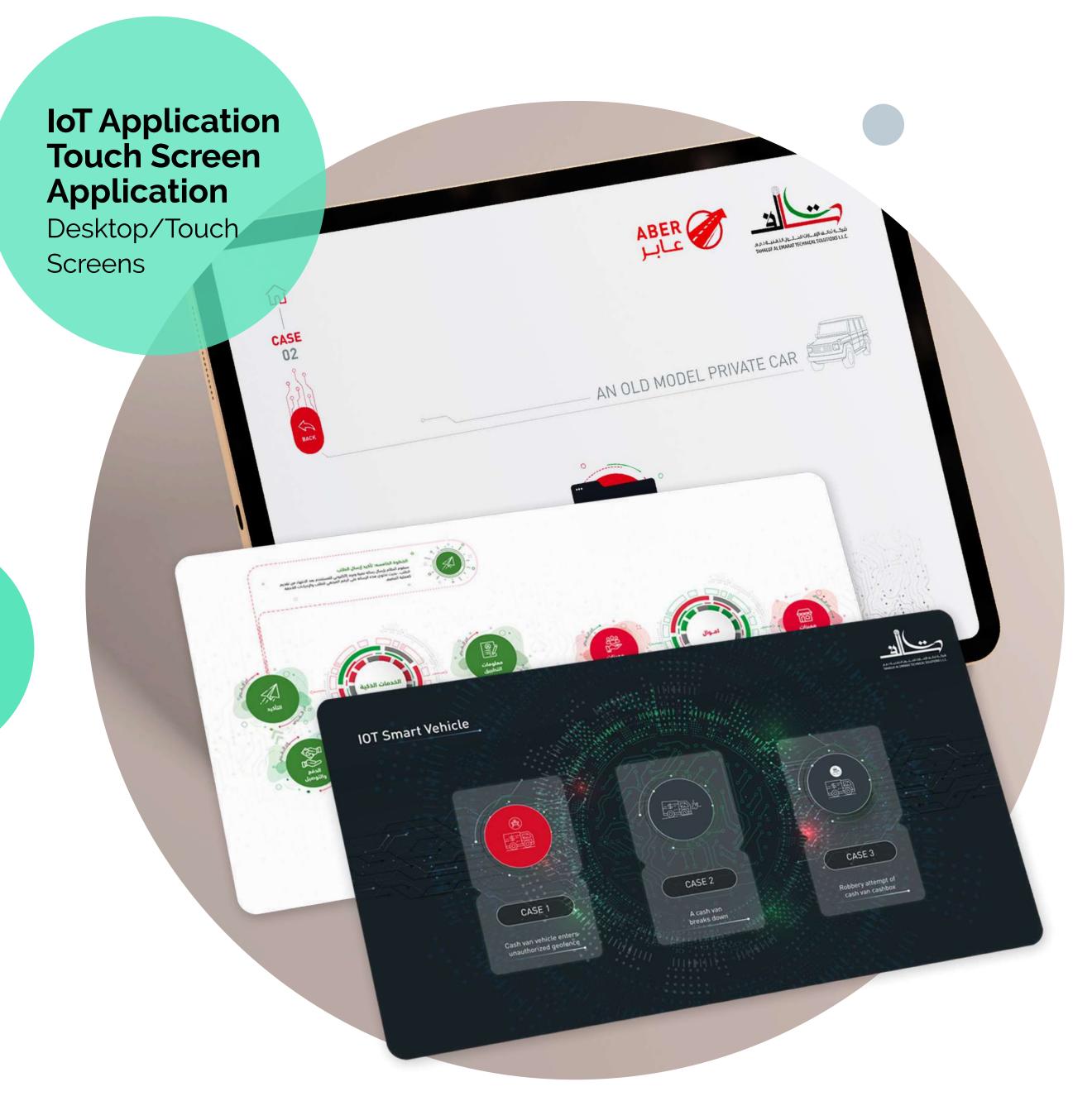
It's a small application that serves the GIS Department meetings at Dubai Municipality. The application helps the user to organize the meeting and improve their Company's Productivity. The user can edit and place comments on the work area when they are meeting with other users.

My Role: UI Designer (Wireframing, Prototyping, UI Design, and Newletter design)

#### DEWA VR STUDIO

The VR Studio is designed to educate and train the employees on how to administer first aid and fire safety simulations. The experience contains guided instructions, walkthroughs, and simulations, which enables users to build their confidence and understanding on how to identity & approach the situation and administer.

My Role: UX /UI Design, Creative Direction



#### TAHALUF IOT APPS

Aber Road Management System, Upon selecting one of many custom scenarios, users will be able to see Aber's initiatives as the moving vehicles in the miniature model sync with the animated content displayed on three 80-inch screens.

In the Interactive Wall Projection experience, Users can approach the wall and select multiple icons to get more information regarding Tahaluf.

Touch & Throw Experience that showcases Tahaluf's IoT-based security system. The experience was built from the ground up, from detailed storyboards that convey Tahaluf's systems, to eye-catching animations accompanied with synchronized light & sound.

My Role: UI/UX Design, User Flow, Story Boarding, Creative Direction.

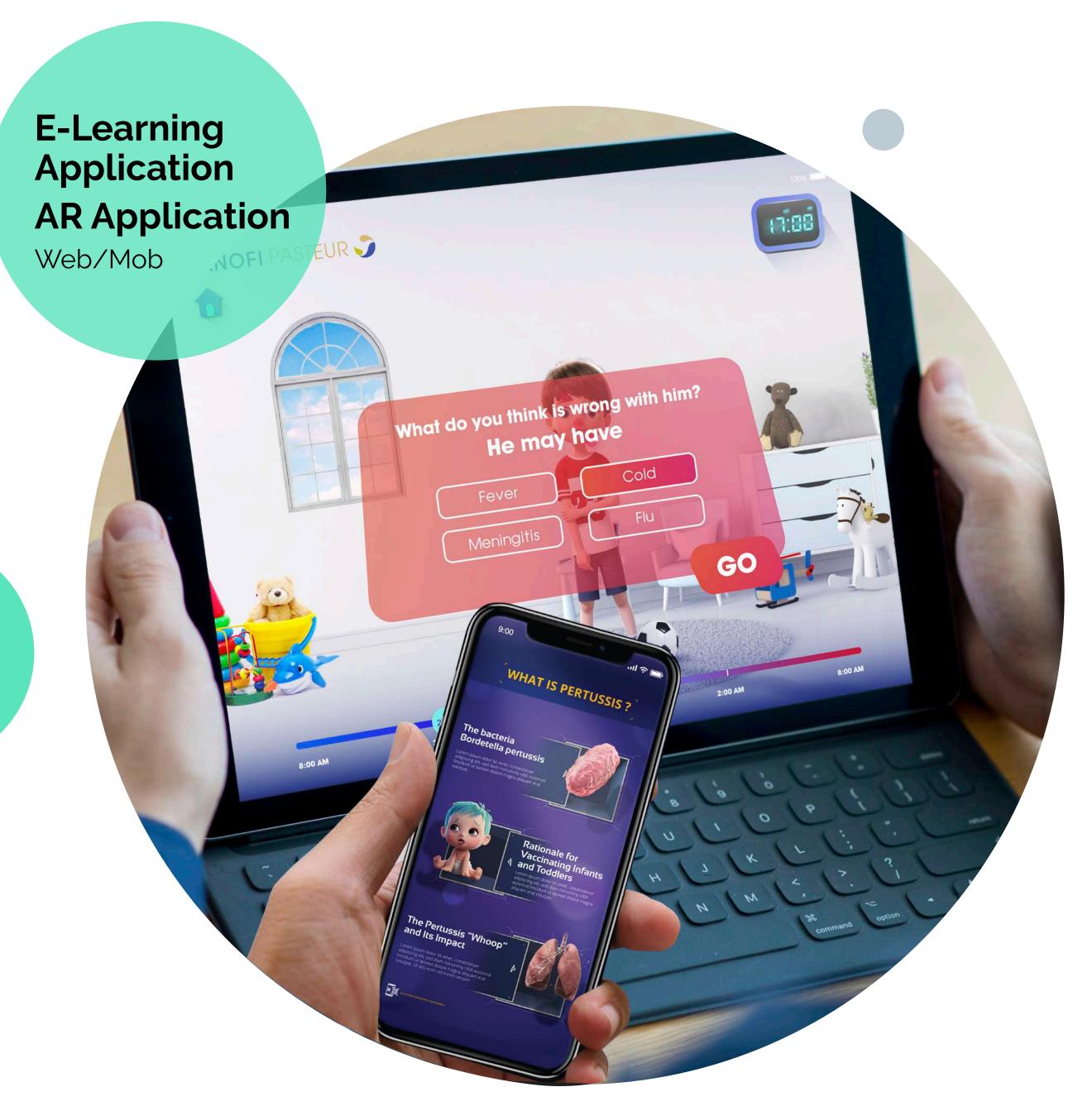


#### HUAWEIINTELLIGENT OPERATION CENTER APP

An intelligent operation center acts as the brain and central nervous system of a Smart City, integrating and interconnecting information and processes, and providing a platform for cutting-edge technology, operations, and management.

Monitoring particular area operations in real-time, such interconnection of information has very real benefits, from accelerating emergency response and enabling cross-agency collaboration, to simulating city operations — in order to facilitate intelligent decision-making using big data analytics — and assisting with unified city development planning.

My Role: UI Designer (Wireframing, Prototyping, UI Design, etc;)



## SANOFILEARNING (AR) APPLICATION

As a multinational pharmaceutical company, Sanofi decides to set an awareness campaign about meningitis and pertussis, and influenza for the public and healthcare workers. My role was to pitch an idea and delivery digital solutions for each illness condition. I had gone through a lot of challenges because the client was from the medical practice. I coordinated with doctors, scientists, pharmacists, engineering team to bring out Interactive Application, AR application, 3D Film, VR Application

My Role: Creative Direction, Storyboaridng, UX Reaserch, UX Flow, Wireframing, UI Design

These are the projects I have done recently. Also please note, I have some more projects to showcase from the last 10 years of my works but because of certain limitations and confidentiality, it is not permitted.

I hope the above projects are enough for evaluation purposes. Please write to <a href="mailto:sadiqskyv2@gmail.com">sadiqskyv2@gmail.com</a> to know the further details of the projects.



### THANKYOU

SO MUCH FOR YOUR TIME

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